





BROOKE BUCHAN

VISUAL STORYTELLER

PROFILE

Creative Visual Storyteller looking to tell compelling stories for brands or news organizations. 4+ years' professional experience with digital photography, video production and editing, AP style, and social media management. Proficient in Adobe Premiere Pro, After Effects, Lightroom Classic, Photoshop, and InDesign. Basic knowledge of SEO, website accessibility techniques, Final Cut Pro, HTML.

| PORTFOLIO/CONNECT | MULTIMEDIA EXPERIENCE |
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| <p> brookebuchan.com</p> <p> brookebuchanphotography</p> <p> buchan_brooke</p> <p> Brooke Buchan</p> | <p>VIDEOGRAPHER AND VIDEO EDITOR</p> <p>Semester at Sea / Fort Collins, CO / December 2021 - Present</p> <ul style="list-style-type: none">Planned creative video projects to increase enrollment and diversity for Semester at SeaSailed on the MV World Odyssey cruise ship for four months while filming student and alumni interviewsFilmed and edited travel footage from 11 European countries with Sony A7iii DSLRs, Adobe Premiere Pro, and After EffectsStoryboarded and managed multiple video project timelines with Millanote and Trello |
| <p>CONTACT</p> | <p>MULTIMEDIA SPECIALIST</p> <p>CSU School of Education / Fort Collins, CO / August 2016 - June 2020</p> <ul style="list-style-type: none">Led detailed video and photography projects using professional camera, audio, and lighting equipmentStoryboarded, produced, and edited video campaigns aligned with the School of Education's inclusive brandClosely communicated with a small team to execute projects that increased application rates and interest in School of EducationCo-managed diverse social media accounts with attention to social media analytics and researching industry trendsDesigned motion graphics, icons, and short and long-form video for social media platforms |
| <p>EDUCATION</p> | <p>PHOTOJOURNALIST</p> <p>The Rocky Mountain Collegian / Fort Collins, CO / August 2016 - May 2020</p> <ul style="list-style-type: none">Photographed popular campus events, speeches, sports, environmental portraits, and arts and culture events for the award-winning student newspaperMet tight deadlines on two-three photo assignments weeklyApproached subjects and inquired meaningfully to compile accurate photo captionsCollaborated with reporters to plan shoots and create photo illustrationsAligned digital content with WordPress accessibility standards |
| <p>BACHELOR OF ARTS, JOURNALISM AND MEDIA COMMUNICATIONS</p> <p>MAY 2020</p> <p>Colorado State University, Fort Collins, CO</p> <p>Minors in Spanish and Business Administration</p> | |
| <p>VOLUNTEER WORK</p> | |
| <p>ORGANIC FARM VOLUNTEER</p> <p>August 2019</p> <p>WWOOF International, Spain</p> | |